

FOLEX AND HP INDIGO SIGN MEDIA PARTNERSHIP

Fofox is delighted to announce that it is now a member of the HP AllianceOne Partner Program for HP Indigo graphics media.

This new partnership is the culmination of a relationship that first began over 20 years ago in 1993 with the introduction of the Indigo digital offset printing presses. Fofox Product Manager Simon Warren (center), HP Indigo Commercial Media Manager EMEA Evelyn Niebauer (right) and Allon Maoz, HP Indigo Director of Supplies and Media HP Indigo (left), signed the agreement at HP Indigo headquarters in Israel.



«I am delighted that after a long and strong relationship that we now made our partnership even closer. We have developed an in-house approved coating for HP Indigo along with a wide range of film specialties including clear, white and matt, adhesives, clings and T-shirt transfer,» said Warren.

«Today the quality you can achieve with HP Indigo is outstanding and speciality media is a perfect fit to address a wide choice of applications.»

Maoz added: «These Fofox developments enable HP Indigo press owners to deliver unique applications on specialty substrates to develop high-end business opportunities.»

ABOUT FOLEX

The Fofox group specialises in the finishing and coating of films and specialties and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Fofox offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

ABOUT HP INDIGO

HP Indigo is the pioneer and leader in digital printing, offering the highest quality and most versatile digital presses based on its proprietary ElectroInk-based digital offset color technology for over 25 years. Today, HP Indigo has more than 4000 customers in 122 countries. HP Indigo digital presses open new possibilities for businesses, brands and customers in commercial printing, labels and packaging, photo products, and publishing. More information is available at hp.com/go/indigo.

More information is available at www.fofox.com

FOLEX DIGIPRINT® SHEETS 320 X 450 MM

DIGIPRINT-IG/PVK

transparent film with paper-backing, for vibrant colour transparencies, overlays.

- Thickness: 0.100 / 0.130 / 0.180 mm

DIGIPRINT-IG/WODS

opaque film printable on both sides, for brilliant durable displays, card systems, point of sale.

- Thickness: 0.180 / 0.250 mm

DIGIPRINT-IG/MAK

single side matt film with paper-backing, for brilliant backlit displays, overlays in books and reports, architectural drawings and maps.

- Thickness: 0.090 mm

DIGIPRINT-IG/SIK

mirror metallic film with paper-backing, for brilliant durable displays, decorative, point of sale.

- Thickness: 0.100 mm

DIGIPRINT-IG/ARF

matt translucent scratch resistant film with paperbacking, for membrane switches, face plates, floor graphics.

- Thickness: 0.200 mm

DIGIPRINT-IG/CLSA

transparent self adhesive film, for brilliant labels, signs, stickers, mockups.

- Thickness: 0.075 mm

DIGIPRINT-IG/WOSA

glossy white self adhesive film, for brilliant labels, signs, stickers, mockups.

- Thickness: 0.075 mm

DIGIPRINT-IG/SISA

mirror metallic self adhesive film, for brilliant labels, signs, stickers, mockups.

- Thickness: 0.050 mm

DIGIPRINT-IG/CLSC

self adhering clear film, for brilliant window stickers, signs, decorations, labels.

- Thickness: 0.275 mm

DIGIPRINT-IG/WOSC

self adhering glossy white film, for brilliant window stickers, signs, decorations, labels.

- Thickness: 0.275 mm

DIGIPRINT-IG/TRP

heat transfer paper for images onto cotton based white and light fabrics in combination with a heat press. For T-Shirt printing, clothing and banners.

Printed on Folex Digiprint IG/WODS 0.180 mm

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