

## 2. Example of practical use

### IT'S EXCELLENT! SIMPLY WIPE OFF DUST, OIL AND DIRT

Identifying exhibits in a museum using Folex Longlife Pro Matt WO

The TECHNOSEUM in Mannheim has a very active collection. Thousands of its 170,000 exhibits are on the move every year. They are exhibited, restored, researched or loaned out to other museums. Each exhibit has a type of passport attached to it to prevent any of them from being lost. A stock card shows a photo of the item together with the important data.

This demands placed on the material used to make the stock card are high due to its function and use: in some cases it has to spend years in a resealable bag attached to the item without falling to pieces or damaging the item. This precludes the use of many plastics straight away. Polyester film such as Folex Longlife Pro Matt WO is considered to be safe.



Longlife Pro Matt WO in use, TECHNOSEUM, photograph by Hans Bleh

### LOGLIFE PRO MATT WO FILM SCORES HERE

If a card is missing, when packing away an exhibition for example, a copy will have to be made up very quickly, so

as not to give rise to any delays in the work sequence. Folex Longlife Pro Matt WO scores highly here too. The 0.115 thick film can be used for printing with the conventional laser printers found at many work stations in the TECHNOSEUM.



Longlife Pro Matt WO in use, TECHNOSEUM, photograph by Hans Bleh

### LEGIBLE IN SPITE OF DUST, OIL AND DIRT

The objects in a technical museum are not always as clean and easy to handle as the objects in other museums. The cards have to remain legible in spite of coming into contact with dust, oil or other grime and of course they must not become separated from the object. The Folex Longlife Pro Matt WO is easy to wipe clean and although we only punch a hole in the card and attach it to the object with a length of thread or cable tie, to date not a single card has torn off.

All things considered, we have come up with a very good solution for our specific problem with Folex LongLife Pro Matt WO, a solution which could no doubt be of interest for other museums too.

## FOLEX LONGLIFE PRO MATT WO

### ADVANTAGES AT A GLANCE

- Polyester film
- Printable on both sides
- Appealing, non-reflective white matt surface
- Non-fading, tearproof and waterproof alternative to paper
- May be punched and perforated
- Coating suitable for use with colour laser printers and copiers made by Canon, HP, Konica, MGI, Océ, Ricoh, Toshiba, Xerox etc.

### APPLICATIONS

Menu cards, handbooks, POS, maps, presentation folders, labels, banners, bookmarks, membership ID cards

### SUPPLY FORMATS

Formats: A4, A3, SRA3

Thickness: 0.090 / 0.115 / 0.140 / 0.190 / 0.265 / 0.350 mm

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### WHO ARE WE?

For over 20 years Folex has manufactured clear, white opaque, self-adhesive and self-adherent films as well as Photo and Transfer papers especially coated for colour laser technology. The materials are suitable for different marketing applications such as POS, presentations, labels, photo prints, textile print etc.

### THE TECHNOSEUM

The TECHNOSEUM in Mannheim shows the developments in natural sciences and technology from the 18<sup>th</sup> century up until today as well as the social and economic changes industrialisation has brought about in Germany. Machinery is not simply put on display, but shown in the setting in which it would have been used. Technicians demonstrate how they worked and answer questions put to them by the visitors.



TECHNOSEUM in Mannheim, TECHNOSEUM, photograph by Klaus Luginsland

Every visitor can take a pro-active part in the Elementa Hands-on exhibition and get to the bottom of the fundamental principles of science and inventions. The TECHNOSEUM is open daily from 09:00 to 17:00 – [www.technoseum.de](http://www.technoseum.de)

Have we aroused your interest? If you have any other questions please feel free to contact us and we shall be pleased to be of assistance. We shall of course send you material samples should you so wish.

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