

## FOLEX AND HP INDIGO SIGN MEDIA PARTNERSHIP

3rd February 2015

Folex is delighted to announce that it is now a member of the HP AllianceOne Partner Program for HP Indigo graphics media.

This new partnership is the culmination of a relationship that first began over 20 years ago in 1993 with the introduction of the Indigo digital offset printing presses. Folex Product Manager Simon Warren (center), HP Indigo Commercial Media Manager EMEA Evelyn Niebauer (right) and Allon Maoz, HP Indigo Director of Supplies and Media HP Indigo (left), signed the agreement at HP Indigo headquarters in Israel.

### press contact

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«I am delighted that after a long and strong relationship that we now made our partnership even closer. We have developed an in-house approved coating for HP Indigo along with a wide range of film specialties including clear, white and matt, adhesives, clings and T-shirt transfer,» said Warren. «Today the quality you can achieve with HP Indigo is outstanding and speciality media is a perfect fit to address a wide choice of applications.»

Maoz added: «These Folex developments enable HP Indigo press owners to deliver unique applications on specialty substrates to develop high-end business opportunities.»

## ABOUT FOLEX

The Folex group specialises in the finishing and coating of films and specialities and has production companies based in Switzerland (Schwyz) and Germany (Cologne and Erlangen) that offer high-quality products and tailor made services for a wide variety of markets. Today Folex offers solutions for many sectors, from the printing industry or digital and large format printing, the office and home sector, all the way to primary products for the electronics industry.

## ABOUT HP INDIGO

HP Indigo is the pioneer and leader in digital printing, offering the highest quality and most versatile digital presses based on its proprietary ElectroInk-based digital offset color technology for over 25 years. Today, HP Indigo has more than 4000 customers in 122 countries. HP Indigo digital presses open new possibilities for businesses, brands and customers in commercial printing, labels and packaging, photo products, and publishing. More information is available at [hp.com/go/indigo](http://hp.com/go/indigo).

More information on our complete portfolio is available at [www.folex.com](http://www.folex.com) and [www.regulus.de](http://www.regulus.de)